

FOR IMMEDIATE RELEASE



Council on Aging 

### Radio Fundraiser 2020 to Support Council on Aging

ELKHART, October 14, 2020— COA is putting on a week-long fundraiser to support its clients, celebrating 45 years of service.

With a goal of raising \$50,000, Council on Aging of Elkhart County is presenting [Radio Fundraiser 2020](#) on [Sunny 101.5](#), [Z94.3](#), and [WSBT 96.1FM](#) to promote the wellness of our clients. Tune in October 26-30 to learn more about these clients, how COVID-19 has impacted them, and the importance of the community's role in their quality-of-life. Over half of COA clients are at or below the poverty level, while no insurance or financial support fully covers the cost of their care. COA relies on each and every donation it receives to assist clients with the cost not covered by these shortages. Those who wish to donate can do so at [www.elkhartcoa.org/donate](http://www.elkhartcoa.org/donate).

"We are honored to present such an event in conjunction with our 45<sup>th</sup> Anniversary and we couldn't be more proud to be supporting the Elkhart County community in this capacity," said David M. Toney, CEO. The entire organization is looking forward to putting on this event and celebrating 45 years of serving the community.

Sponsors for this event are 1<sup>st</sup> Source Bank, Heritage Financial, INOVA Federal Credit Union, and Welch Packaging.



Heritage  
Financial Group, Inc.

INOVA  
FEDERAL CREDIT UNION



Welch Packaging

#### About Council on Aging of Elkhart County

Since 1975, Council on Aging of Elkhart County has operated as a non-government nonprofit entity serving the Elkhart County aging and disabled through transportation, in-home care, physical and mental health activity center, Medicare counseling, insurance savings programs, tax preparation, and resource library services. We serve the grandmas, grandpas, moms, and dads that just need that help every day because of their physical and cognitive limitations. COA is there for them because, if it wasn't, they would not be able to have the quality of life they deserve. For more information go to [www.elkhartcoa.org](http://www.elkhartcoa.org).

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